

April 2018 President's Message

Focusing on Collisions

Zappos CEO Tony Hsieh says “most innovation happens as the result of something outside your industry being applied to your own. These are usually the result of random conversations happening and ideas generated as a result of collisions.” His notion of ‘*collisionable hours*,’ or time spent connecting with people to share ideas and information, has the potential to improve creativity by introducing diversity-in-thought and fresh ideas. Indeed, this potential for interactions – both planned and chance - is perhaps one of the best reasons to go to the effort and expense of attending scientific conferences (for more reasons, [click here](#)).

Last month many of us attended our 76th APS Annual Meeting in Louisville. Thank you to Sarah Pressman and to the rest of the Program Committee for a job well done! The capstone meeting to the Society's 75th Anniversary year, the scientific program with its theme on *Optimizing Health and Resilience* was fabulous, and the hotel lay-out provided many collisionable hours to reconnect with friends and make new ones, and exchange ideas.

See the photos of our Annual Meeting at [#APS2018LOU](#) and read Tamsyn Hawkin's blog for a day-by-day account [here](#) (thank you Tam!).



Lastly, on behalf of APS Council and myself, I am delighted that Dr. Pressman will chair the Program Committee for our 77th Annual Scientific Meeting!

Plan to join us in Vancouver, Canada March 6-9, 2019 for many more collisionable hours! [#APS2019VAN](#) and look for more APS news and announcements at [@ConnectAPS!](#)

Bruce L. Rollman, MD, MPH
President, APS 2018/19

PS: Did you present a paper in Louisville? If so, submit your full paper to [Psychosomatic Medicine](#) for publication. Editor Wijo Kop and our publisher LWW have done a fabulous job at getting time to first decisions down to about a month! [@PsychosomMed](#)

Thinking about joining APS? More Information here!

